

ActiveEcho™ for Blackbaud Raiser's Edge NXT™

ActiveEcho™ for Blackbaud Financial Edge NXT™

Mission BI's **ActiveEcho™** Data Warehouse Solution integrates with Blackbaud's SKY API to connect your Blackbaud RE NXT and FE NXT data to Power BI®, Tableau®, Crystal Reports®, and virtually any other reporting software, enabling powerful new capabilities for both development and distribution of BI Reporting & Analytics.

The **ActiveEcho™** Data Warehouse is powered by an automated ELT (*Extract, Load, Transform*) Data Pipeline that delivers continuous data updates as user changes are made in both NXT Web View and Database View. This ensures that your reporting is always up to date.

Mission BI is a Blackbaud ISV Partner with decades of experience helping nonprofits get the most out of their Blackbaud systems and data. Mission BI solutions empower nonprofits to achieve and sustain data-driven decision making.



Simplifying
**BI REPORTING &
ANALYTICS**



Technology at work for you

ActiveEcho™ for Blackbaud RE NXT & FE NXT

Mission BI's **ActiveEcho™** Data Warehouse Solution allows you to connect powerful custom report development tools such as Power BI and Tableau directly to your Blackbaud Raiser's Edge NXT and Financial Edge NXT data.

With simple, standardized, one-time connections to the most widely used reporting platforms, **ActiveEcho™** is a fully automated and "Always-On" platform that delivers virtually unlimited custom reporting capabilities along with powerful new opportunities for report distribution.

Return on Investment

ActiveEcho™ delivers an immediate return on your investment by eliminating the time spent each month manually exporting and compiling data in spreadsheets for critical reporting.

ActiveEcho™ also delivers greater strategic insights for more data-driven decisions.

flexible solutions for your business needs

Continuous Data Availability

Your RE NXT and FE NXT data is continually refreshed throughout each day. This ongoing and dynamic fresh data availability ensures your custom reporting is always up to date.

Data Security

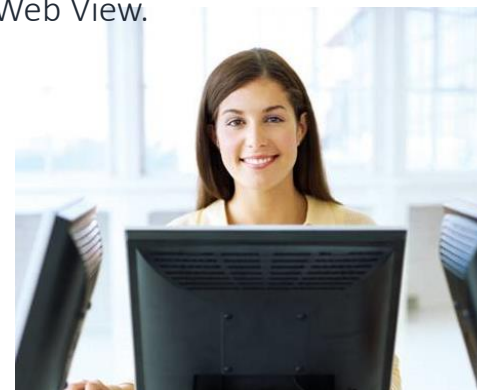
At Mission BI, we take the security of your data very seriously. Each **ActiveEcho™** customer environment in the Mission BI Cloud resides on a physically dedicated server with its own network, switch and firewall. For added security, we require end user connections to **ActiveEcho™** to be maintained within an SSL VPN utilizing 4096-bit Military Grade RSA key encryption.

Have security questions or concerns? Contact us today to schedule a call to discuss the full scope of security protocols in place across our customer cloud environment.

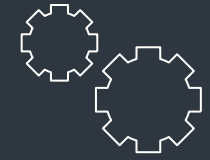
DATA ACCESS AND AVAILABILITY DELIVERS
A TOTAL END TO END SOLUTION.

Comprehensive Data Access

ActiveEcho™ leverages Blackbaud's SKY API to provide you with access to your Raiser's Edge NXT and/or Financial Edge NXT data across both Database View and NXT Web View.



As a proud Blackbaud ISV Partner, a Blackbaud Channel Partner and a Marketplace Application Developer, Mission BI is able to source your RE NXT and FE NXT data directly from Blackbaud's SKY Environment.



INCREASED EFFICIENCIES

ActiveEcho™ delivers valuable reporting and insights across your business units for a greater organization-wide focus on mission-critical tasks.

"Customers require the effective integration of technologies to simplify their workflow and boost efficiency."

- Anne M. Mulcahy



DATA-DRIVEN DECISIONS

ActiveEcho™ will increase both the quality and quantity of your BI (business intelligence) for greater strategic insights and more data-driven decisions.

"The goal is to turn data into information, and information into insight."

- Carly Fiorina



RECLAIMED HOURS

With 100% connected reporting, you will reclaim the countless hours spent manipulating exported data for reports.

"The only thing more valuable than time well spent is time reclaimed."

- John Seaman

